

# Lipid Association of India

## Privacy Policy

Your privacy on the Internet is key to us and we are committed to protecting the privacy of the visitors to our website. This Privacy Policy describes how Lipid Association of India (“LAI”) collects and processes your information through the use of this website (the “Site”) or one or more mobile applications (the “App”) as well as when you use the services rendered by us (collectively “Platform”).

### A. Terms:

By using our Platform or services and providing us with your information, you confirm that:

- You can legally enter into a contract under Indian laws.
- You have read, understood, and agreed to the practices and policies outlined in this Privacy Policy, and you commit to follow them.
- You consent to our collection, use, sharing, and disclosure of your information as explained in this Privacy Policy.
- You agree to any changes or modifications to this Privacy Policy made by us over time, and your continued use of our website or services implies acceptance of these changes. We encourage you to regularly check for updates.
- Any access or use of our services on this website from an overseas location is at your own risk, and you are solely responsible for complying with any local laws that may apply.
- You will not use this website if you do not agree with any terms and conditions of this Policy.

Please note that this privacy policy supplements the other policies and notices and is not intended to override them.

### B. What information does LAI collect?

1. Technical Data - Upon general website browsing.

You can explore the LAI site without sharing your personal information. When you browse, we only collect basic information from server logs, like your IP address, domain name, browser type, and operating system.

2. Personal Data – Collecting Personally Identifiable Information

We collect the below information when you register for a newsletter or any event, subscribe to any publications, log on to our websites, request information, provide feedback, join a discussion group, or join an electronic mailing list:

- Your name
- Postal address
- Contact details including your telephone/mobile number and e-mail address.
- Medical Council Registration Number
- PAN Card Number
- Name of your medical school/university

- Address of your medical school/university
- Name of the Dean of your medical school/university

Please note that the above information is collected only with your knowledge and permission and is kept in various WIX.com databases that follow the highest grade security standards.

### 3. Cookies:

When you register on our website or provide your personal information it sets up a cookie\*. A “cookie” is a small text file that may be used to remember your details the next time you visit, so you don’t have to re-enter the information. This helps us to provide you with a better service.

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

### 4. Financial Data – Collected by Third Party Tools such as Payment Gateway (PhonePe)

We do not collect or retain any financial data on our website. When you make payment for any event or purchase any publications on our website, you may be asked to provide your credit card/banking details. Please note that LAI website connects you with a secure online third-party payment gateway (PhonePe) and these details are captured on PhonePe’s payment gateway and hosted outside of LAI website. Therefore, any credit card or financial information is not retained by us. Please refer to the privacy policy of [PhonePe](#).

### 5. Information from third parties or publicly available sources

We might receive information about you such as order details, your details shared with our partners, advertisers or third parties registered on the Platform and add it to our account information.

Joining e-discussion groups may mean that other participants of the discussion group (including non-LAI personnel) will see personal information that you have volunteered. For open discussion groups, this information will be public.

## **C. How does LAI use the information it collects?**

### 1. Technical Data - Upon general website browsing.

The information gathered during general browsing of the LAI website is used to understand and analyze general trends, such as the website that led you to us, the files you download, and the pages you visit, along with the dates and times of your visits and allows us to improve our website and your user experience. It is not connected with any personal information.

### 2. Personal Data – Collecting Personally Identifiable Information

We use the collected personal information to:

- Contact you – either in response to a query or suggestion or to mail newsletters, documents, publications, etc. to you.

- Confirm your purchases and registrations on the website.
- Obtain payment for purchases through the website (using a third-party payment gateway)
- “Remember” your online profile and preferences.
- Help you quickly find information that is relevant to you based on your interests and help us create site content most relevant to you.
- Analyze data, track trends, build algorithms, recommendation engines, etc.
- Comply with applicable laws.
- Conduct audits and quality assessment procedures
- Investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our terms, or as otherwise required by law.

#### **D. What if I don’t want to provide my personal information?**

If you choose not to share your personal information, you can still browse and use our website. However, certain actions such as making purchases, and registering for newsletter, publications or events won’t be available for you.

#### **E. Opting out and changing your information.**

At any time, you can cancel or modify your information by sending us an email at [lipidaoi@gmail.com](mailto:lipidaoi@gmail.com) . We will be able to respond to your requests within 15 days of receipt and confirm unless the request is particularly complex.

#### **F. Security**

We don't sell any personal information you provide on the LAI website or with third parties. We take great care to keep user information secure and only use it as outlined in this privacy policy, site-specific policies, or with your explicit consent.

LAI website is built over the WIX website framework and relies on WIX security measures to safeguard information on our systems, preventing loss, misuse, unauthorized access, disclosure, alteration, or destruction. Please refer to the WIX data security.

#### **G. Legal obligations**

We may share your account and personal information only if we believe in good faith that it's necessary to:

1. comply with the legal requirements.
2. protect rights, property, or our affiliated companies.
3. prevent a crime or address national security concerns.
4. ensure the safety of our users or the public, or
5. to enforce our Terms, protect our rights and safety, or collaborate with other entities for fraud protection and reducing credit risk.
6. with hotel and travel desks for your reservations during LAI events/conferences.

Further, we shall not be responsible for security breaches or actions beyond our control, including government actions, computer hacking, unauthorized access, crashes, encryption breaches, or issues with the user's internet or telephone service, etc.

## **H. Contact**

For questions or queries regarding this privacy policy, please send an email to [lipidaoi@gmail.com](mailto:lipidaoi@gmail.com)

## **I. Miscellaneous**

**Disclaimer:** All content on this website is for informational purposes only and should not be considered medical advice. LAI makes every effort to ensure the accuracy and reliability of the information provided on this website, however, we cannot guarantee that all the information is up-to-date and accurate.

LAI is not liable for any damages resulting from the use or inability to use this website. As a user of the Platform, you take full responsibility for your use of it, the internet, and the information you post or access, both on and off the Platform.

**Indemnity:** You agree to indemnify us in any third-party disputes related to information disclosure on our Platform or otherwise. We are not liable for actions taken by third parties regarding personal information you share with them.

**Severability:** Each part of this Privacy Policy is separate and independent. If any part is deemed invalid, it won't